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The Gardeners

1927

RAY NEWTON, *President*



L. EARL FOGELSONG
GENERAL MANAGER,

3112 - 47TH
STREET

DES MOINES,
IOWA.

Foreword

We are a select group, who have been brought together through the common love for the Gladiolus.

Our aim is to further the love of the beautiful; maintain a test garden for Central Iowa; have the pleasure of escorting you and your friends through our beautiful flowers, showing you the newer glads from the four corners of the world; and, incidentally, sell sufficient to permit other flower lovers to enjoy with us the result of the tests in our Trial Gardens—and, that is the reason our prices are lower than you will find in other catalogs.

We Shall Do Landscape Work

Mr. Earl Foglesong, our secretary and manager, is a professional landscape architect whose training has led him into the college courses of Illinois, Michigan, and finally two years in the Graduate School of Harvard. He has had the further advantage of three years in the Faculty of Illinois besides a year of teaching while in Boston. He has had the benefit of 15 year's experience in actual practice.

We would cite briefly from among the landscape work of Mr. Foglesong:

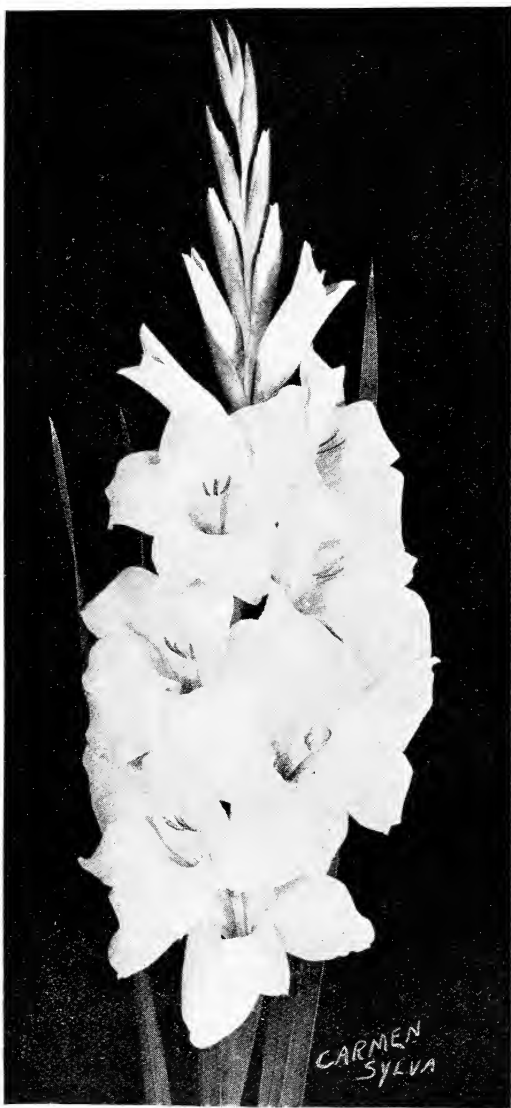
The Iowa Capital Extension Grounds
The Iowa State Fair Grounds
The Kansas State Fair Grounds
The North Iowa Fair
Skidmore Subdivision, Ford Factory, Michigan
Chautauqua Park Subdivision
Crosley Park Subdivision
Maryland Park
Melvin Memorial Park
Brookside Park

A few of Iowa's leading citizens for whom professional service has been rendered:

L. C. Kurtz	John Cownie
Chas. A. Brenton	F. O. Green
A. R. Corey	J. B. Green
Edwin H. Hoyt	H. B. Hawley
Ray E. Johnson	Frank J. Comfort
Mrs. Geo. B. Douglas	Earl Ferris
	S. J. Melson
Oelwein Country Club	
Cedar Rapids Country Club	
School Grounds at Oelwein, Tipton, Fairbank, Crawfordsville, etc.	
Keosauqua Riverfront Improvement	

The majority of these names and places are familiar to all. Any addresses will be gladly furnished for reference.

We will appreciate word or correspondence from any with landscape work to do and will feel ourselves greatly in your debt for information regarding future work of this character.



CARMEN SYLVA

An Iowa Production

See description, page 6. Mr. Prestgard, the originator, is now President of the Iowa Gladiolus Society. Any collection of Glads by amateur or commercial grower without this white is just as complete as a train without wheels.

Specimen and Planting Stock

We include within our growing grounds some of the more refined and scarcer specimen of landscape materials as well as handle from reliable growers—material for landscape planting. We invite correspondence relative to material as well as work.

Iowa Wild Flowers

We have a beautiful creek, outcroppings of rock, springs, and hillsides all within $3\frac{1}{2}$ acres on our grounds and these we expect to rehabilitate with native flowers. This shall be our own personal landscape work and we invite your inspection, and suggestion.

New Varieties—Unnamed Glads

This year we will have several complete stocks of varieties still unnamed which Mr. Foglesong bought from Mrs. Austin last summer while on a trip East, judging at the National Show. These will be given names of local importance and we offer them for your close inspection. We consider the Austin strain of glads the equal if not superior to any before introduced into the floral world, saying this, we are fully conscious of the great merits of those like Kunderd, Diener, Lemoine, Pfitzer, Kemp, Coleman, Kelway, Gladiolus Bill, Davis, Prestgard, Fischer and Boynton.

We believe the *gladiolus* to be the most popular and dependable flower grown. It does well under any soil condition, making a splendid showing in the garden, and as a cut flower has no peer for show or longevity. It has the largest and most wonderful range in color of any flower and can be found in almost any conceivable color combination. They will give almost four months of bloom in Iowa and as yet seem immune from all insects and diseases. The bulbs increase in number rapidly and in only a short time you have some to either sell or give your friends.

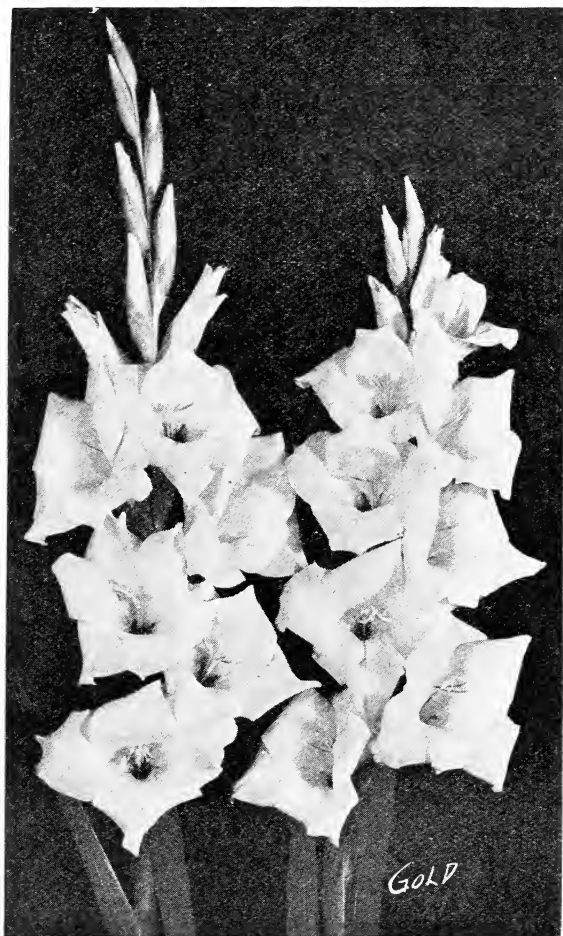
Have a Hobby—Grow Some Glads—Moody

Prices quoted are for *single bulb*. The price *per dozen* will be 10 times the single rate and the (*) asterisk indicates those varieties on which we can give a *hundred rate*— $7\frac{1}{2}$ times the dozen rate.

All Bulbs Are Large Blooming Size—1¼" and Up
100 Varieties Listed

- ABERDEEN, Kunderd, 1917** .10
One of the very best of the light lavender pinks. A bouquet of these en masse will create an unforgettable impression. A beautiful variety.
- ALBANIA, Kemp, 1921** .20
A most attractive, glistening, white. The flowers are well placed and wide open. The petals are broad and finely ruffled—an ideal white for floral designs. A good propagator.
- ALFRED NOBLE, Prestgard, 1922** .20
A pure self-colored white. Very large blooms and many open at one time. Exquisite buds delicately tinted pink before opening. An Iowa production, and a splendid white variety.
- *ALICE TIPLADY, Kunderd, 1915, Prim.** .06
One of the very best primulinus hybrids ever produced. The flowers are large, well placed, of a striking orange color, making it a great favorite with all of us. It has been the largest point winner in its class at the Iowa Show. It is equally splendid for landscape growing or for cut-flowers.
- *ANNA EBERIUS, Diener, 1917** .10
A winner many times in the "Purples" at the Iowa Show. *An extraordinary flower with an extraordinary history* which has created a sensation every where with growers and amateurs alike. Should be in every collection, however small.
- *ANTHONY B. KUNDERD, Kunderd, 1918** 25
Heavily ruffled cream, tinted pink. A winner among the "Best ruffled" at the Iowa Show. Strong grower. Very beautiful.
- *A. W. HUNT, Christy, 1920** .25
A scarlet worthy of much praise. Said by some to equal Dr. F. E. Bennett. A sturdy grower of splendid habit and an excellent propagator. Given 1st Award '25 Iowa Show for "Largest Red."
- *BARON HULOT, Lemoine, 1896** .08
Commonly considered the best of the "Blues." A striking flower of indispensable value in bouquet work, especially beautiful when combined with cream or yellow sorts. No collection is complete without it. Is in great demand, commercially.
- BIG BLACK, Kunderd, 1915** .25
An extra large flower of a very pure, rich, deep red, self-colored. Very attractive, distinct and showy.
- *BLACK JOE, Prestgard, 1916** .20
A very dark, rich, glowing, crimson. A fine, self-colored variety. Very popular and justly so. An Iowa production.
- BUTTERFLY, Kunderd, 1915, Prim.** .08
A beautiful primulinus hybrid. Very strong and vigorous with large, ruffled pale yellow flowers. One of winners in its class.
- CAPT. BOYNTON, Boynton, 1923** .50
One of the most attractive lavender varieties in existence, with a darker blotch on the lower petals. A wonder of true masculine character worthy of the name of any man.

- *CARMEN SYLVA, Prestgard, 1918 .15**
 Pure snow-white. Flowers are large, well placed and many open at one time. Considered by Mr. J. B. Green, Iowa's best known amateur, to be the best white in his garden. An excellent cutting variety. Given 1st, 2nd, and 3rd Award at the '24 Iowa Show for the "best white." We do not want you to overlook the fact that this is an Iowa production of which we are justly proud.
- *CHALLENGER, Kunderd, 1915 .20**
 A very large and striking flower of rich, velvety red. None richer in red than this one. An unusual variety, always greatly admired. Fine for landscape or for cut flowers.
- CORAL, Rooney, 1925 .40**
 Coral-pink, with rich cream colored blotch in the throat. Very early. One of the choicest new varieties. You will not make any mistake in securing a start in this variety.
- CRIMSON GLOW, Betscher, 1916 .10**
 Very fine, large, open, crimson flowers. One of the best of its color. A new "Standard" of much merit.
- DAISY, Mrs. Hoeg, 1922 .20**
 A splendid white with a light yellow throat, streaked lilac. Quite early. Another of Iowa production and by a woman at that. I am sure you will be interested in securing and growing this variety.
- *DIENER'S AMERICAN BEAUTY, Diener, 1917 .50**
 A brilliant American Beauty color. The large number of florets blooming at one time forms an immense bouquet. The finest in this color. Should be in every collection.
- DOROTHY WHEELER, Kunderd, 1921, Prim. .10**
 A beautiful primulinus hybrid of two exquisite shades of pink, with creamy throat. Large, neatly ruffled flowers, well placed on tall, graceful spikes. Splendid forcing variety. In strong demand.
- DREAM, Kunderd, 1918 .20**
 Large, massive blooms of a deep salmon-red. A large and very showy blotch. An extra good variety.
- *DR. F. E. BENNETT, Diener, 1921 1.00**
 Flame-scarlet—*one of the finest reds imaginable*. Flowers of the very largest size, many open at one time, and exceptionally well placed. Plenty of vigor. A good bloomer from bulblets. A consistent winner at all shows in the "Scarlet" class. It won both 1st and 2nd place at the '25 Iowa Show. No collection of any consequence is complete without this "Wonder Glad." One of the most admired Glads we have ever grown.
- DR. W. VAN FLEET, Kunderd, 1922 .35**
 A bright rose-pink on edge of petals shading to a creamy yellow throat. Very early, strong and tall. Well worth while.
- EARLY SUNRISE, Velthuys, 1916 .25**
 A very early variety. The name is very descriptive of the color effect—color mainly salmon. Flowers large and well placed on a strong spike.



GOLD

An Iowa Production

See description, page 9. Many people say, "this is the best commercial yellow on the market." We unhesitatingly recommend it to you.

***E. J. SHAYLOR, Kunderd, 1918 .10**

An early, strong, tall plant with large rose-pink flowers. A very fine ruffled variety. Secretary Davis says, "This is undoubtedly one of the very best Gladioli ever introduced. If we were compelled to confine our list to 5 varieties, we head that list with E. J. Shaylor. It is very popular in the cut flower markets, is a good propagator, vigorous grower, fine form and the color is very pleasing." A good bloomer from bulblets. Now becoming well established as a commercial variety.

ELF, Diener, 1921 .25

White, with delicately combined yellow lip. Many are open on a perfectly built spike. A great commercial variety. Even the smallest bulblets will produce flowers. A very good variety.

***ELIZABETH TABOR, Hinkle, 1922 .50**

An exquisite rosy-pink on a white background with a large rich dark crimson blotch. It is the *very earliest of all to bloom* (45-50 days). Particularly valuable as a market flower. It has been universally referred to as the Sensation of the '24 Rochester National Show, where it was given the AWARD of MERIT of the A. G. S. and also won the Vaughan Medal for the "best new market variety." This should be in every collection of worth-while Glads and the Commercial Grower should start his stock immediately.

ELORA, Burbank, 1922 .25

White, slightly flushed pink, with a carmine blotch within a sulphur yellow throat. The best of Burbank's creations and one of great merit. Very early.

***EVELYN KIRTLAND, Austin, 1916 (One of the "Big 4") .10**

Still unsurpassed. The spikes are tall and graceful, bending under its weight of blooms—blooms that sparkle, that are ruffled, reflexed, and that are lovely beyond description. Rose-pink with brilliant blotches on the lower petals. This variety, against a very large field, at the '25 Iowa Show, won 1st Award for "the most effective variety en masse." Sec'y Davis says, "This is one of the very best all purpose Glads." You should know and grow this beautiful variety.

F. J. SYMMES, Diener, 1917 .15

A heavily ruffled peach-red with the three lower petals shading to a flame color and finally to a deep crimson. A sturdy grower and a splendid cut flower variety. Try it, you will find it one of the very finest ruffled varieties and should not be left out of your collection.

GETTYSBURG, Hoeg, 1924 1.00

A rich, velvety carmine, throat darker. Large, round, well shaped flowers. Tall, slender stems. A very showy variety of outstanding character. An Iowa production.

***GIANT NYMPH, Coleman .30**

LaFrance Pink, with creamy-yellow throat. The flowers are very large, wide open, well arranged on long, graceful spikes. Without question, this is *one*

of the very best of the recent introductions. If you are filling a collection you should have it immediately and if you are growing commercially you cannot start your stock too soon—besides being a beauty it is also a splendid investment.

GLENDAL, Davis, 1922 .25

A beautiful and striking dark magenta—an entirely new shade in Glads. The flowers are wide open and well arranged on tall, straight spikes. Buds are like velvet and do not fade or change color. Universally good on account of its strength and long keeping qualities. This variety received 1st Award at the '24 Iowa Show for the "best self-colored" and 1st in '25 for "best landscape variety."

***GOLD, Hoeg, 1919 .20**

Pure golden-yellow, throat a shade deeper—almost a self-color. The flowers are large and many are open at one time and perfectly placed. A grand variety said by many, "To be the best yellow yet produced." It ranks well as a variety for florists' use. Don't forget, it was produced in Iowa, "where the tall corn grows."

***GOLDEN GLORY, Kunderd, 1916 .20**

A large, richly colored yellow, with a beautiful throat. A splendidly ruffled variety of much merit.

GOLDEN MEASURE, Kelway, 1912 .15

A pure golden-yellow without markings. Very strong grower and most consistent prize winner, pronounced by many as the finest yellow Glad yet produced. Should be in every collection—do not fail to know it and grow it. An English variety.

***GRETCHEN ZANG, Austin, 1915 (One of the "Big 4") .05**

Large, heavy, sparkling blooms, a beautiful soft melting shade of pink, blending into scarlet on lower petals. Spikes tall and graceful. Wonderful in a mass by itself and an easy color to blend in a bouquet. Now a "Standard" of great credit to its producer.

HAVANA, Hoeg, 1926 .50

An absolutely new, light lilac colored flower of exquisite charm and beauty. Another Iowa production.

HAZEL DAWN, Hoeg .50

An unusual strawberry-pink color, throat lighter and dotted carmine. Extraordinary long spike with a large number of flowers. An Iowa production and one of the best.

***HENRY FORD, Diener, 1922 .90**

One of the most talked of Glads ever put on the market. Color very similar but clearer than Anna Eberius. A most attractive and beautiful color. A splendid variety for landscape planting. Given 1st Award '25 Iowa Show for the "Best self-color." This variety was listed at \$200.00 each when introduced. This should be in your collection, by all means.

***HERADA, Austin, 1916 (Another of the Austin "Big 4") .08**

An attractive, large glistening mauve, a shade deeper in the throat. By far the best in its class.

- *ILLUMINATOR, Hinkle, 1919** .50
The first Glad to be awarded the First-Class Certificate of the A. G. S. This distinguished honor, the highest in the bestowal of the Society, was given Illuminator by a committee of nine capable, experienced and well-informed judges. This variety is a strikingly beautiful carmine-red with a faint suffusion of blue adding to its richness. It is of exceptional substance and endurance, therefore very desirable for both landscape use and as a cut flower. This variety is a Super-Glad which should be in every collection of consequence.
- IRMELIN, Prestgard, 1926** .35
 A wonderful new and showy Glad from Iowa. A bright scarlet of medium size but many open, forming a showy spike.
- *J. A. CARBONE, Diener, 1921** .90
 An orange-salmon, very iridescent and striking. Splendid, long, well-built spikes. A good flower spike of this variety is one of the best you will ever have. Very desirable, should be in every collection.
- JACK LONDON, Diener, 1917** .25
 A light salmon-pink, much desired in tone and quality. Planted in the landscape toward the setting sun will give you many a thrill which you never can forget. One of the most profitable cut flowers. A great Glad.
- *JENNY LIND, Hoeg, 1921** .30
 One of the most beautiful and admired Glads in our Gardens. It is a pure, soft apricot pink, throat pale yellow, the two colors blending to a perfection not surpassed by any other variety. Ruffled, exceedingly refined, and of the very best for Floral Designs. Should be found in every Glad garden. It may be hard to believe but this was produced where "Corn and Hogs" is the common "battle hymn."
- JAP LADY, Prestgard, 1922** 1.00
One of the unique Glads of today. It is a Bishop Purple, velvety blackish blotch in the throat, an unusual and very attractive color, extra fine in a vase with whites or yellows. Another from Iowa.
- JOE COLEMAN, Kunderd, 1915** .10
 A rich, velvety, ruffled red. The earliest of the reds to bloom here. A strong grower and a good propagator. Very popular and justly so. Named for a man whose originations, we believe, will make him famous.
- *LE MARECHAL FOCH, Van Deusen, 1919** .05
 Light lavender-pink of exquisite charm. Very large flowers well arranged on the stem, and of delicate texture. Flowers are wide-open and broad petalled, invaluable to florists. This is one of the very best of recent introduction and is very prolific. It has been the heaviest point winner ever exhibited at the Iowa Show.
- LENA GRAETZ, Graetz** .15
 Originated abroad and recently introduced into this country. It is a fine white variety, strong grower and much desired by the cut flower trade for its beautiful placement. This variety as a cut flower has always commanded the highest prices.

LONGFELLOW, Prestgard, 1924 .50

LaFrance Pink, a pleasing color. Many large, wide open flowers, on a tall, slender, wiry stem. Excellent for cutting. We, in Iowa, are mighty proud of this variety. In the two years it has been out it has won a place by the side of the most beautiful and best known of the LaFrance pinks which I believe to be the best liked color of all.

LOS ANGELES, Houdyshel, 1925 .75

A fascinating shrimp-pink with an orange-carmine throat. A wonderful florists' flower of great individuality and distinction. It has become the favorite cut flower among the Hollywood motion picture stars. This variety won 1st Award at the '25 National Show for the best "Primulinus Hybrid." It is of that grandiflora type for which a new classification name must be found. You will make no mistake in securing a start in this variety for either personal or commercial purposes. Its extremely long blooming habit with its bright pink flowers makes it a wonderful plant for the flower garden or border.

"LOST RED," Kaiser .25

A wonderful large dark red of splendid substance. A prize winner among the "Crimsons" for both color and character alike. A wonder Glad which has won 1st Award at both the '24 and '25 Show. Secure some by all means. This variety is being introduced from Iowa.

LOUISE, Wright .20

Large, well opened orchid-like flowers of an attractive bright blue lavender color, with a wine-colored blotch in the throat. Strong grower. Should be in every collection. One of the heaviest point winners at the Iowa Show.

MARSHAL FOCH, Kunderd, 1922 .25

One of the outstanding sensations of the 1924 National Glad Show. Now moderately priced and available to all. Many giant flowers open at one time on very strong stem and plant. Color of the finest salmon pink—almost a self-color. You will be mighty proud of this in your collection.

***MARY FENNELL, Kunderd, 1914 .08**

The best inexpensive lavender on the market. A beautiful flower, easy to blend in bouquet work and in a mass by itself it is bouquet enough for anybody. A "Standard" of quality and a lavender of great appeal.

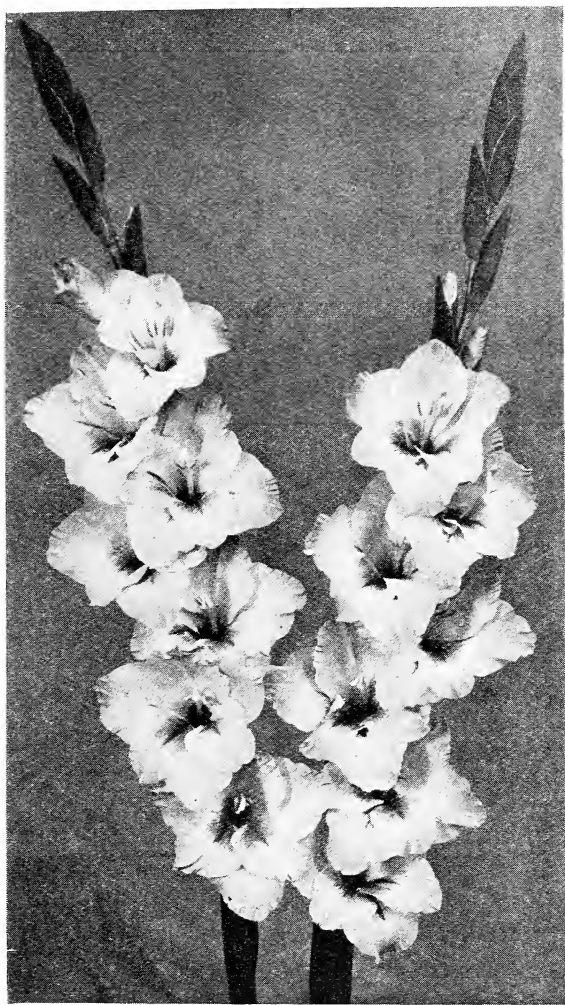
MING TOY, Kunderd, 1922, Prim. .35

One of the most exquisite and beautiful primulinus hybrids ever produced. A showy, large, golden-yellow flower of splendid substance on a strong stem. The flower was in greater demand by the florists than any other in our garden last year, in fact, it was greatly admired by all. Do not fail to add it to your collection for 1926.

***MONA LIZA, Kunderd, 1917 .15**

A very beautiful shade of palest rose-pink, sometimes called bluish-white. A very pale shade, almost a self-color. The most delicately colored Glad that we know of. Well ruffled and exceedingly beautiful. Won 1st Award '22 Iowa Show for "best ruffled."

- *MONTEZUMA, Hoeg** .20
Rich, dark crimson-carmine, flaked black, maroon throat, mottled yellow. Large flowers. Very fine and showy.
- *MR. W. H. PHIPPS, Diener, 1921** 2.50
Supremely sensational. Will practically all open on the spike before the first floret drops. Flowers are a LaFrance-pink. This variety is one of the masterpieces in Gladdom. Won 1st Award at the '25 Iowa Show for the "best self-colored pink," and for the largest "number of florets open."
- MME. MOVNET SULLY, Lemoine** .35
Creamy-white, with a bright red blotch bordered pale yellow. The blotch is very distinct and fine. It has been called Lemoine's best production. Very striking. Won 1st Award '24 Iowa Show for "best foreign production."
- MRS. F. C. PETERS, Fischer** .50
A masterpiece. Beautiful lavender-pink, the color of a cattleya orchid and fully as beautiful. Many blooms open at once. Tall, strong grower. One of the very best Glads ever originated. Should be known and grown by all.
- *MRS. FRANCIS KING, Coblentz, 1909** .05
Light scarlet of very pleasing shade, tall and graceful. A general favorite, now well established as an ideal "Standard" variety. Excellent for forcing or cutting.
- *MRS. FRANK PENDLETON, Kunderd, 1914** .08
"The Glad that made Kunderd famous." Truly it is just as good now as in 1914, if anything, better—because it has stood the test of time and adversity and is at the present time one of the foremost varieties among the many thousand of Glads produced. Shell-pink with large crimson blotch. One of the best forcers ever tried out by the florists.
- *MRS. H. E. BOTHIN, Diener, 1920** .15
A beautiful light pink with flame scarlet center. Flowers heavily ruffled and exceedingly well arranged, on strong, well built spike. *A premier show and cut flower variety.* One of the loveliest color combinations to be found among the Glads, creating a sensation wherever exhibited or grown. One of the most worth-while Glads. Do not delay in adding it to your collection.
- MRS. KR. PRESTGARD, Prestgard, 1925** 2.00
Pure self-colored snow-white. Blooms of good substance, many open at one time, on tall, strong plants—the Queen of all whites. We want you all to know that Iowa "makes no bones" about claiming this variety and its originator, who is the present President of the I. G. S. It won the much coveted Silver Medal at the '24 Iowa Show for the "best seedling" and it has been winning universal recognition everywhere grown or shown. It is a coming variety.
- *MRS. LEON DOUGLAS, Diener, 1920** .75
A real wonder-glad. About the tallest, largest and showiest Glad in existence. A salmon-rose pink, striped with flame and brilliant scarlet. One of our finest varieties.



MRS. H. E. BOTHIN

Said by some authorities to be "Diener's best production." See description, page 12. One of the most beautiful and charming Glads ever produced.

- *MRS. RICHARD LOHRMAN, Diener, 1921** .50
Large exquisitely beautiful cream, tinted pink. A color rivaling the finest orchid. A variety of indescribable beauty. No collection of great merit is complete without it.
- *MYRA, Kunderd, 1918, Prim.** .06
A large and showy Glad, some of our fellows claim it is superior to Alice Tiplady. That's recommending it, don't you think? Flowers a deep salmon over a yellow background. A splendid forcer and outdoor cut flower. Tall, slender stems.
- *MYSTIC, Kunderd, 1917, Prim.** .08
Truly, a butterfly alighted in this one's throat. A deep rose-pink, artistically flaked. Very showy and desirable. A good forcer and cut flower.
- 1910 ROSE, Kunderd, 1915** .08
Rose-pink shading to rose-red, buds rose-red, lower petals slightly marked rose in throat, with center line. Very early and fine. An extra good variety for the early cut flower market.
- *PEACE, Groff, 1899** .05
White, purple feather in throat. Tall, very strong grower. The best late commercial white at its price. It has long been an old reliable "Standard" for both indoor and outdoor planting.
- PELLA, Kunderd, 1918** .08
Very early, beautiful rose-pink. Thought by some to be superior to E. J. Shaylor. We have found it to be exceedingly good and are increasing our planting area for this variety.
- PINK CLOUD, Kunderd, 1924** 1.00
A large, distinct, showy ruffled variety. Usually seven to nine beautiful, soft rose pink florets open at one time. A very beautiful, deeper rose throat. A super-glad with a great future. A most charming variety.
- *PINK WONDER, Kemp, 1921** .25
One of the largest and finest pink varieties ever put on the market. A strong, vigorous grower with many massive flowers open at one time. Very decorative. A splendid Glad for forcing. Very good propagator. 1st Award at the Iowa Show 1925, for the "largest individual floret." An excellent recent introduction.
- *POLLYANNA, Prestgard, 1921** .20
Clear, rich, golden yellow, almost self-colored. Blooms medium size, many open at one time and always perfectly placed. Beautifully ruffled. An exceedingly worth-while Glad, said by some to be the best yellow variety ever produced. Won 1st Award at the '24 Iowa Show over Gold and Golden Measure, J. Elton Carter judging. Should be in every collection of Glads, particularly one strong in yellows. Another from the country of "Corn and Hogs."
- POLA NEGRI, Diener** .50
Apricot with yellow lip. Ruffled. One of the loveliest color combinations to be found—delicate and charming. A very heavy propagator. We especially recommend this variety.

- POPPY, Hoeg, 1917** .20
Large, wide open flowers. Clear scarlet, white throat, blotched blood-red. As bright and showy as a poppy—hence, the name. Iowa produced.
- PURPLE GLORY, Kunderd, 1916** .35
Deepest velvety maroon-red with a somewhat darker blotch, beautifully ruffled. Very tall and striking, probably the most popular of the "Glory" group. We consider a good spike of this variety the best of all the crimsons for the Show. Surely no select group of Glads could be without it.
- PYTHIA, Kunderd, 1918** .35
A gigantic red with many massive blooms open at one time. Extremely showy and grand. I am increasing our stock of this as rapidly as possible. Won 1st Award '24 Iowa Show for "largest floret." Striking variety.
- NORMA TALMADGE, Hoeg, 1924** 2.00
Clear, self-colored sulphur-yellow. Large blooms, many open at one time, forming a beautiful, perfect spike. A truly fine variety. Given 1st Award '24 Iowa Show for the "best new named variety." Another of Iowa's very best productions.
- *REMEMBRANCE, Kunderd, 1921** .10
Beautiful deep rose color, with throat of carmine. Fully ruffled, great substance, fine cut flower, very early and strong growing. Destined to be extremely popular for the market.
- RICHARD DIENER, Diener, 1917** .50
One of the finest Glads of all time and fully worthy of the great name it bears. A pure pink, almost self-color. Large flaring blossoms, rivaling an orchid in beauty. This is a well ruffled variety and comes well arranged on the stem with many open at one time. One of the very best.
- ROMANCE, Kunderd, 1918** .20
Salmon-red, bordered blue. Odd but very pretty and attractive. A good grower. We unhesitatingly recommend this unusual and beautiful Glad to you.
- R. J. KUNDERD, Kunderd, 1918** .50
A wonderful, dazzling, orange-scarlet. A very showy self-color, several open. Should be in every collection of reds. We are increasing our stock of this variety, which is the surest proof that we believe in the future of this particular flower.
- ROSALIA, Kunderd, 1918, Prim.** .20
A yellow blushed orange, lower petals are golden yellow. Quite dainty and exquisite in effect. Very beautiful for bouquet and any dainty floral work such as table decoration, corsage, etc.
- *ROSE ASH, Diener, 1921** .15
The sensation of the '24 Iowa Show. A grand variety, so named because of its distinctive coloring of old rose, beautifully combined with ashes of roses. Tall, strong grower. Flowers large and well placed, exceptionally good for interior decoration.
- *ROSE GLORY, Kunderd, 1916** .10
A strong, vigorous grower, a magnificent garden variety, adding grace, beauty and color, with its pure ruffled rose-pink flowers, to any collection. Winner of many awards. A very desirable variety.

- SCARLANO, Kunderd, 1917** .10
Dazzling, ruffled orange-scarlet. A very brilliant and striking flower. Fine commercial variety.
- SHIELA, Coleman, 1921** .20
A wonderful, new, rich salmon, very early, tall and straight. It is predicted by many that it will replace Prince of Wales in the present "Old Standards," certainly it has in our garden. Won 1st Award at the '25 Iowa Show for the "best salmon-pink," Hinkle judging.
- SOUVENIR, Graverean, Prim.** .25
A pure golden-yellow. Large and perfect flowers. It grows and multiplies rapidly. One of the best primis. No collection should be without it.
- SUNSET GLOW, Thacker, 1925, Prim.** .20
A new introduction and a variety that attracted much attention in our garden last summer. Its name is indicative of its effect—a gorgeous scarlet color. Strong grower and desirable in every way.
- *THEDA BARA, Hoeg, 1918** .15
White, feathered light pink. Large flowers with wavy edges of petals. Makes a beautiful bouquet. Very desirable. Iowa produced.
- THISTLE, Kunderd, 1921** .20
Large rose-red of very open and perfect form. Pretty, large pansy-like throat markings. A tall, stately plant. Ruffled.
- *TOPAZ, Kunderd, 1918, Prim.** .15
The very best salmon-rose pink imaginable, of a very refined and beautiful character. Most desirable for florists' use in bouquets and designs. Good forcer and always in demand as a cut flower. Should be in every collection of Primis and in every garden of beautiful and refined flowers.
- TRILBY, Prestgard, 1924** 1.00
Light buff, pure rich yellow throat. Wavy petals. Exceedingly delicate and refined. Many flowers open at one time. A beautiful Iowa produced Glad of great charm and personality. Very desirable in every way.
- *TWILIGHT, Kunderd, 1921** .20
An exquisite new production, one of Kunderd's finest. It is finely ruffled and as beautiful as a seashell. Creamy-white, flushed pink, with throat of blended pink and yellow. Very large spikes, well set with large waxy flowers. Secure your start of this by all means. We are increasing it for commercial purposes and consider that it will be a very good investment.
- TYCKO ZANG, Austin, 1925** 3.00
A beautiful shade of clear salmon-pink with a brilliancy unsurpassed. This variety is fully a credit to the Austin famous strain and we unhesitatingly recommend to any who are collecting the Super-Glads or who are looking for investment. A masterpiece among the Glads.
- VIOLET GLORY, 1916, Kunderd** .15
Massive flower. Rich self-colored deep violet, deeper throat. Slightly ruffled. Very choice and desirable.
- *WHITE WONDER, Kemp, 1921** .15
A magnificent white of robust growth and good habit. Flowers pure white self-colored, well placed, many open at one time. Heavy propagator, and a splendid forcing variety.

A Garden Mixture of Glads

For a long time we have been growing the very finest and most expensive sorts. To the old growers who have been keeping their varieties separate, we do not recommend mixtures, but to the newer growers or those who desire only a bright combination of colors for their gardens or for bouquets—we do recommend this mixture. You will find it contains beautiful and rare varieties. Unusual care is taken during the harvesting that no two varieties become mixed. It is a rigid rule in our store rooms that whenever a bulb is dropped or spilled from the boxes, it must not be replaced in any of the boxes, for fear of being placed in the wrong one, but instead, is placed in a special box wherein is accumulated our Garden Mixture. In this way, bulbs listing on the market at as high as \$25.00 are included with others of standard and desirable varieties. We cannot fill many orders, but until gone, we will send the larger blooming bulbs, postpaid, 20 for \$1.00, 50 for \$2.00, 100 for \$3.75.

Tube Roses (Single)

As you all know Glads are not fragrant and in a way we consider this very fortunate because if they were as fragrant as roses—large bouquets would be overpowering, but to those desiring perfume in their Glads we recommend putting in a few tube roses. These we have in quantity and will sell for \$1.00 per dozen. They are easy to grow and propagate and you will find in a short time you will have an excess which you can either sell or give to your friends.

Four Lessons in Glads—Collections

To become a STANDARD variety, is like one of us having our names placed among the Presidents of the United States—in other words, they have stood the test of time and adversity and stand supreme. I have selected the best standards and those of the most promising in our list which in our opinion will become Standards.

You cannot have Truth without Falsehood, Good without Bad, neither can you know the good Glads without a comparative knowledge of the best of each class. This group of Collections is arranged for the purposes of study and by planting them side by side you or any group can expect in the short space of one season to become familiar with the most important named Glads in each class.

Remember, that to become a Standard is the biggest honor any variety can hope for. Many are the beautiful Glads that have fallen by the way because of some missing, important character.

THE FOUR LESSONS

Collection No. 1

The OLD RELIABLES—Standards

Alice Tiplady—K.....	\$0.06	Orange-Prim.
America—Bn05	Light Pink
Baron Hulot—L.....	.08	Blue
Halley—V05	Med. Pink
Lily White.....	.05	White
Mary Fennell—K.....	.08	Lavender
Mrs. F. King—Co.....	.05	Scarlet
Mrs. F. Pendleton—K....	.08	Med. Pink
Niagara—Bn10	Yellow
Panama—Bn05	Med. Pink
Peace—G05	White
Schwaben—Pf05	Yellow

Regular Price, 1 each....\$0.75

2 each, 24 bulbs.....	\$ 1.00
6 each, 72 bulbs.....	2.75
12 each, 144 bulbs.....	5.00

Collection No. 2

The "INCOMING" STANDARDS

Anna Eberius—D.....	\$0.10	Purple
Byron L. Smith—K.....	.15	Lavender
Carmen Sylva—P.....	.15	White
Crimson Glow—B.....	.10	Crimson
E. J. Shaylor—K.....	.10	Dark Pink
Evelyn Kirtland—A.....	.10	Dark Pink
Flora—V10	Yellow
Gretchen Zang—A.....	.05	Dark Pink
Herada—A08	Mauve
Le Marechal Foch—vD....	.05	Light Pink
Mrs. Dr. Norton—K.....	.15	Cream
Dorothy Wheeler—K.....	.10	Pink-Prim.

Regular Price, 1 each....\$1.23

1 each, 12 bulbs.....	\$ 1.00
6 each, 72 bulbs.....	5.50
12 each, 144 bulbs.....	10.00

Collection No. 3

SHOW WINNERS—Approaching Standards

Albania—Kp	\$0.20	White
Purple Glory—K.....	.35	Crimson
Glendale—Da25	Purple
Golden Measure—Ke15	Yellow
Louise—W20	Lavender
Marshall Foch—K.....	.15	Dark Pink
Mrs. H. E. Bothin—D....	.15	Light Pink
Rose Glory—K.....	.10	Dark Pink
Shiela—C20	Med. Pink
Giant Nymph—C.....	.30	Med. Pink
Gold—H20	Yellow
Jewell—Z25	Yellow-Prim.

Regular Price, 1 each....\$2.50

1 each, 12 bulbs.....	\$ 2.00
6 each, 72 bulbs.....	11.00
12 each, 144 bulbs.....	20.00

Collection No. 4

ARISTOCRATS—Promising for Standards

D's Am. Beauty—D.....	\$0.50	Dark Pink
Dr. F. E. Bennett—D.....	1.00	Scarlet
Fern Kyle—K.....	.75	White
Henry Ford—D.....	.90	Purple
J. A. Carbone—D.....	.90	Med. Pink
Illuminator—Hi50	Crimson
Longfellow—P50	Med. Pink
Mrs. F. C. Peters—F.....	.60	Lavender
Mrs. Kr. Prestgard—P.....	2.00	White
Mr. W. H. Phipps—D.....	2.50	Med. Pink
Ming Toy—K.....	.25	Yellow-Prim.
Norma Talmadge—H.....	2.00	Yellow

Regular Price, 1 each...\$12.40

1 each, 12 bulbs.....	\$ 10.00
6 each, 72 bulbs.....	55.00
12 each, 144 bulbs.....	100.00

These Four Lessons in Glads

1 each, 48 bulbs, Collection Nos. 1, 2, 3, 4..	\$ 12.00
6 each, 288 bulbs, Collection Nos. 1, 2, 3, 4..	65.00
12 each, 576 bulbs, Collection Nos. 1, 2, 3, 4..	120.00

Read Carefully

All offers made subject to prior sale.

Order early. The early orders are always surer of finding everything ordered available.

Mention a second choice, as we do not like to substitute unless requested to do so.

Prices quoted are for prepaid delivery on all orders amounting to \$1.00 or more to all parts of United States and Canada.

No order accepted for less than \$1.00.

Remittance must accompany all orders, for immediate shipment, unless otherwise arranged. 25 per cent will hold for Spring shipment, remainder may be sent upon delivery of bulbs, C. O. D.

Orders are filled in rotation and sent when weather permits, likely about March 15th.

Important

All prices quoted are for the large blooming size bulbs above 1¼ inches in diameter.

Varieties marked with * can be furnished in larger quantities and in smaller sizes or even bulblets.

Write your NAME AND ADDRESS above your order, PLAINLY.

Guarantee

All bulbs sent out by us are guaranteed to be true to name, free from disease and in perfect growing condition. Any proving otherwise will be replaced free of charge to you.

Our 1925 Exhibit

At the Official Mid-Western Glad Show, Iowa State Fair, our flowers won second Grand Sweepstakes, the Silver Trophy for the Best Named Varieties, and many individual prizes where the competition was very keen during the 1925 Show. In 1923, six entries won five 1sts and one 2nd. In 1924 our winnings were almost as meritorious.

